

Yoga Network Website Design and Hosting Rates

One Off Design Costs

The following costs are chargeable only once, as part of the design and build of the website.

Product	Standard Price
Infrastructure and overall site template build (i.e. your basic site including layout, colours, fonts, Home page and Contact Us page) *	£75
Each additional web-page on the site **	£25

* This price assume the site is based on the standard layouts seen in other Yoga Network websites and does not include design of logos or other graphics (although these will be incorporated into the site if you have them already available).

** This price assumes page is not excessively large or complex (as a guideline this would cover up to 2 standard size tables, e.g. class timetables, and up to 3 photos or images on the page).

Ongoing Annual Costs

The following table details the minimum annual running costs of the website:

Product	Standard Price
Domain name registration (per .co.uk or .org.uk domain name)	£4 / year
Standard hosting and content management system ***	£60 / year

*** Note that most web hosts do not offer the ability to edit your own web-pages using a 'word processor style interface (with Yoga Network you do not need to refer to a web developer, have knowledge of HTML code, or have to 'FTP' files to and from the webserver).

Optionally, additional services are also available as follows:

Product	Standard Price
Site statistics	£10 / year
Domain name registration (per .com or .org or .eu domain name)	£12 / year
Daily database backup by email	£10 / year

These services are described in the Technical Details section overleaf.

Technical Details

Hosting

Hosting runs on Dell servers running Redhat Enterprise Linux, with multiple internet connections, dual redundant firewalls, multiple hot-swap redundant servers, dual hotswap network storage and backup. All this sits in a secure data centre with 24x7 engineering support should anything go wrong.

Content Management System

The Content Management System (CMS) allows you to make changes to your web content including the text and the images, using an editor that resembles a standard word processor. No knowledge of coding is required and there is no need to wait for a developer to make the changes for you. All this can be done with no need to install additional software on your PC or Mac. You only need a standard internet browser.

Site Statistics

The site statistics application enables you to track how many visitors you have coming to your website. The site stats include:

- Number of unique visitors to the site (broken down by date and time).
- Number of pages visited (with ranking of which pages are the most popular).
- How long your visitors stay reading your site before going off again.
- The most popular search terms (e.g. "yoga classes Chippenham") that have led people to your site through Google, Yahoo or other search engines.
- The most popular links to your site from other websites (if other people have been kind enough to add links to your site).
- The geographic location of people visiting your site.
- The kind of browsers that people are using to view your site (Internet Explorer, Firefox, Safari, etc.)

Daily Database Backup By Email

This option makes a copy of the entire database residing on the webserver and emails it to an email address of your choice on a daily basis. This ensures that the data is backed up in case of a major event affecting the database.